

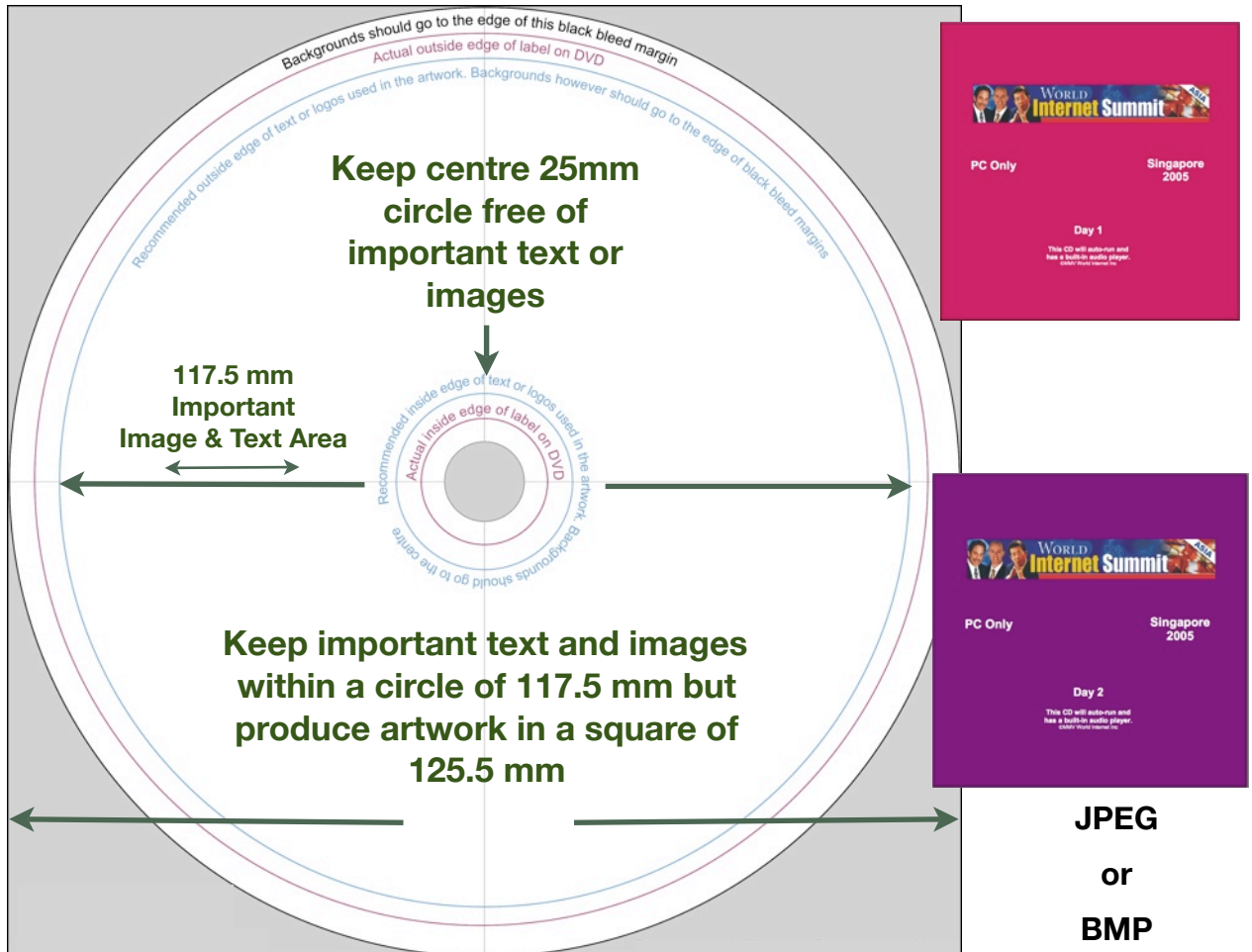
DVD PARROT DISC SPECIFICATIONS

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Our 12cm DVD disc labels measure 117.5mm in diameter, although we recommend having a 8mm bleed around all edges of the label, including the central cut. The label that you design should therefore should be 125.5mm square and produced at a resolution of 600dpi for best results.

Most people submit artwork in a square and avoid trying to specify where the outer circle goes. Examples are shown at the side of the illustration above however lighter or white backgrounds with strong text and images produce a better result.

Depending on the size of the hole in the middle it is best not to have any vital text or images within a ring of 25mm.

Light (white) backgrounds with text and images work best. Dark full coverage backgrounds are possible but do not produce as well as light backgrounds.

Files should be saved as JPEG or BMP (Windows Bit Map) and be at a printable resolution of at least 600dpi though 300dpi can work.